

PRESS RELEASE

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## Tokyu Land Indonesia Announces Expansion with Launch of TLID Market Research Consultancy in Indonesia

New Business Lines Expected to Drive Property Business Growth

**Jakarta, 24 December 2024 –Tokyu Land Indonesia (Headquarters: DKI Jakarta; President: Hidetatsu Ikeda, hereinafter referred to as "TLID")** are thrilled to announce that, in response to TLID's exceptional growth in Indonesia, we are launching a new venture – TLID Market Research Consultancy. This division will specialize in delivering tailored market insights, property analysis, and strategic recommendations to support business growth.

Tokyu Land Indonesia has extensive experience in real estate development and sales in Indonesia for more than 12 years. TLID has successfully built and sold luxury apartments, namely BRANZ Simatupang, BRANZ BSD and BRANZ Mega Kuningan which have just been handed over to customers recently. In addition, TLID has also done JO with several successful projects. Behind all the success, TLID is supported by an internal Market Research team that plays a vital role in the project sales strategy.

As a property developer company, TLID understands how difficult it is to understand and adapt to the Indonesian property market with its dynamic conditions and unclear data. TLID believes how important the role of market research is in the success of a project. Therefore, TLID has an in-house Market Research team that plays an important role to understand the property market industry and customer voice deeply, we have direct experience in the field to get real market data.

Our mission is to actively engage in revitalizing the real estate market by conducting market research not only for internal, but also for external. "We believe our research can assist companies in making more informed decisions for the property business based on reliable and in-depth market research supported by appropriate strategies and recommendations. We will ensure that our clients receive comprehensive and strategic support," said **Hidetatsu Ikeda, President Director of Tokyu Land Indonesia.**



*The Members of Tokyu Land Indonesia Market Research Consultancy*

### **TLID Market Research Consultancy**

TLID Market Research Consultancy focuses on providing high-quality property research data, actionable insights, and strategic recommendations that help companies optimize their business to drive success. Professional and skilled researchers with on-the-ground experience and real market data will help you deliver market research solutions that fit the needs in the industry.

Key features of the TLID Market Research Consultancy service:

- Periodical Property Market Performance
- Property Sales and Marketing Strategy
- Conduct surveys to find out consumers' point of view

< for more information, please contact >

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