

News Release

For Immediate Release

August 5th, 2015
Tokyu Land Indonesia
Toyota Housing Indonesia

467-Unit Large-Scale landed house Project “SAKURA REGENCY 3” Launches in Bekasi, West Java Province in Indonesia

**Residential area developed and supported by Japanese real estate / housing companies,
which enables you to raise children in a safe, green environment with full of flowers**

Bekasi, August 5th 2015 – Jakarta was ranked as the second most promising prospective city for property investment by the *Emerging Trends in Real Estate Asia Pacific 2015* survey conducted by PwC (PricewaterhouseCoopers) and Urban Land Institute.

Demand is expected to spill over from Jakarta into second and third tier cities in the Indonesia property market. Currently a considerable portion of mortgages taken is concentrated on properties in Jakarta. As Indonesia is expected to be urbanizing in the coming years, cities such as Surabaya, Bandung, Bekasi and Medan are expected to see leaps in their population, fueling the demand for housing in those urban areas.

Today, Tokyu Land Corporation (Headquarter: Shibuya Ward, Tokyo, President: Hitoshi Uemura), Toyota Housing Corporation (Headquarter: Higashi Ward, Nagoya, President: Tadashi Yamashina) and PT. Hatmohadji & Kawan (HAKA, Headquarter: DKI Jakarta, President: Toshitsugu Kobayashi) announce that the three companies jointly hold a launch ceremony of “SAKURA REGENCY 3”, a landed house project under development, through their affiliates in Indonesia.



Mr. Miwa, President Director of PT. Tokyu Land Indonesia shows his commitment to the project saying, "We are very excited to enter the quick growing Indonesian housing property market with Toyota Housing Corporation and Hatmohadji & Kawan, helping the Indonesian families that are searching for homes. By working together, we believe that we can enhance the market as a market leader with SAKURA REGENCY 3. It also creates significant value for Tokyu Land Indonesia. We are delighted to be partnering with Toyota Housing Corporation and Hatmohadji & Kawan who have demonstrated their substantial expertise in real estate property across various Japan's and Indonesia's markets".

"SAKURA REGENCY 3" is a large-scale landed house project jointly participated by PT. Tokyu Land Indonesia (Headquarter: DKI Jakarta, President: Shinya Miwa), the affiliate of Tokyu Land Corporation, PT. Hatmohadji & Kawan (HAKA, Headquarter: DKI Jakarta, President: Toshitsugu Kobayashi), and PT. Toyota Housing Indonesia (Headquarter: DKI Jakarta, President: Akihiro Hara), the affiliate of Toyota Housing Corporation.

Mr. Hara, President of PT. Toyota Housing Indonesia mentions, "We want to provide fully safe and comfortable life with our high-quality, durable, functional houses based upon our technologies cultivated in Japan.

With the project concept "Residential which is developed and supported by Japanese real estate companies enable you to raise children in a safe, green environment with full of flowers", the three companies plan to sell and deliver the 467 units. Tokyu Land Corporation has been operating its real estate development for over 40 years in Indonesia, while Toyota Housing Corporation has sold a total of over 100 thousand housing in Japan.

◆ Features of "SAKURA REGENCY 3" Subdivision Project

- Locating garden area near the main gates of the residential area, offers environment that conforms to its neighborhood.
- Arrange bright environment by planting flowers in brick flower bed built in center median dividing the area and the road, and in the center of a rotary.
- Environment friendly facilities, by greening the walls by the gates and security walls
- Security management setting up the walls surrounding the entire area.
- Safety standard by limiting driving speed within the area.
- Providing playground for children in a green park in the center of the area, offering facilities to play with kids on a rainy day.
- Installed underground cabling in order to maintain scenery.
- 2-years warranty.

【Project Outline】

	Tokyu Land Corporation (PT. Tokyu Land Indonesia)	Toyota Housing Corporation (PT. Toyota Housing Indonesia)
Project Name	SAKURA REGENCY 3	
Address	Jatimulya Indah, Bekasi, West Java Province, Indonesia	
Development Scale	112,553 m ² (Approx. 11.2ha), 467 Units	
Area Population (Expected)	1,650 person	
Floor Space For Sale	48,807 m ² , 353 Units	15,341 m ² , 114 Units
House Category / Floor Plan	Masonry, 1-story 2LDK / 3LDK	Steel framed house, 2-story, 3LDK
Average Architectural Area	99 m ² (50 m ² -150 m ²)	132 m ²
Average Land Area Per Unit	138 m ² (84 m ² -210 m ²)	112 m ²

【Project Images】

Image: the entrance of “Sakura Regency 3”



【Location Map】

