

PRESS RELEASE

FOR IMMEDIATE RELEASE

Develop a Japanese Condominium Brand “BRANZ” in Indonesia

The Ground breaking of “BRANZ BSD” a condominium developed by Tokyu Land Corporation

Jakarta, September 11th 2015 - Today, the most anticipated ground breaking ceremony of the exclusive and luxury condominium “BRANZ BSD” by Tokyu Land Corporation (Headquarter: Shibuya, Tokyo, President Director: Hitoshi Uemura) was taken place. It is a condominium developed by Tokyu Land Indonesia (Headquarter: Jakarta DKI, President Director: Shinya Miwa), the local affiliate of Tokyu Land Corporation in Indonesia, cooperated with Mitsubishi Corporation (Headquarter: Chiyoda, President Director: Ken Kobayashi).

(Image of ground breaking ceremony from today)



“BRANZ BSD” will be a landmark of large scale of area development. BSD area is about 25 Km away from the center of the city of Jakarta and occupies approximately 6.000 Ha. “BRANZ BSD” is located in the center of the BSD area by taking more than 5 Ha of the whole BSD area, and the concept is “The Living Color of Nature –Color your Living-”. As the first phase of the project, Tokyu Land Indonesia has been developing the condominium, which is opened to be sold to public in the August 2015.

“BRANZ” is the name of the leading housing brand of Tokyu Land Corporation in Japan, and the “BRANZ BSD” is the first case of the Japanese developer constructs condominiums in Indonesia. Tokyu Land Corporation has commenced its housing developing business in 1975 as HAKA, and has established Tokyu Land Indonesia in 2012 for developing condominiums of “BRANZ BSD” in BSD area as well as “BRANZ Simatupang” for a second BRANZ project.

At the event, Tokyu Land Corporation, Tokyu Land Indonesia and Mitsubishi Corporation conducted a ground breaking ceremony in a Japanese way with the belief of “SHINTO” to hope safe construction of the project and safety of all the attendants’ lives.

The event was attended by Mr Hitoshi Uemura, *President Director of Tokyu Land Corporation*, Mr. Ahmed Zaki Iskandar, *Regent of Tangerang*, Mr. Yasuaki Tanizaki, *Ambassador of Embassy of Japan to Indonesia*, Mr. Keiichi Okamoto, *Chairman of Nikken Sekkei*, Mr. Junichi Iseda, Senior Vice President, Chief Regional Officer, Indonesia, Mitsubishi Corporation, Mr. Sutiono Teguh, Preseident Director of Nusa Kostruksi Enjiniring tbk, Mr. Micheal Widjaja, Group CEO of Sinarmas Land and Mrs. Leah Widjaja, Vice chairman of Sinarmas Land.

For commencing the ground breaking ceremony, Mr. Shinya Miwa, President Director of Tokyu Land Indonesia discusses that “In a vibrant and growing area of BSD, we develop our condominium “BRANZ BSD” to be a perfect residence for professionals, and I believe that this residence will contribute to the continuous growing of the community of BSD area”.

On the 22nd of August 2015, “BRANZ BSD” held a soft launch event to sell the first phase of its condominium and achieved more units to be sold than Tokyu Land Indonesia projected.

◆Features of “BRANZ BSD”

- The landmark building of the center of continuously developing BSD area, which is filled by “AEON MALL BSD CITY (opened in May 2015)”, the largest convention center of Indonesia and the symbolic building under construction
- Developed town with the harmony of green, open air and comfortable living environment in a suburb area
- Proposition of safe and comfortable life: Separated sidewalk and road, High level of security, Installation of water purification system
- Adopt of environment friendly design: HEMS (Home Energy Management System), Natural Ventilation and LED lighting
- Sufficient common facility such as club house

【Project Outline】

	First Phase of the project	Overall project
Site area	Approx. 16.000 m ²	Approx. 53.000 m ²
Floor space	Approx. 143.000 m ²	Approx. 399.000 m ² (Projected)
Number of towers	3 towers	8 towers (projected)
Total number of units	1.256 units	Approx. 3.000 units (projected)



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【Project Images】
Images: BRANZ BSD





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【Location Map】



Map of BSD's Grand CBD

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