

Feb 26th, 2020

BRANZ MEGA KUNINGAN GROUND BREAKING EVENT



On february 26th, 2020, Tokyu Land Indonesia held Ground breaking event of BRANZ MEGA KUNINGAN. This event was attended by many customers and VVIP guests from various fields, including those who are involved in the project, as well as media partners from around 50 companies.

We highly appreciated our guests kind and affectionate speech and flower congratulating us on the Ground Breaking event. The ribbon-cutting ceremony were held by Tokyu Land Indonesia President Director as well as by our honorable VVIP guests. All guests were also gladly enjoying the buffet during this event.



Honorable VVIP guests participated in the ceremony.

Mr. Rachmat Gobel
President of Indonesia Japan
Friendship Association

Mr. Marullah Matali
Mayor of South Jakarta

Mr. Atsushi Ichikawa
Assistant Vice-Minister,
Minister's Secretariat of the
Ministry of Land, Infrastructure,
Transport & Tourism

Mr. Masafumi Ishii
Ambassador of Japan

Mr. Yoshihiro Kubo
Senior Director of Japan
Overseas Infrastructure
Investment Corporation for Transport &
Urban Development (JOIN) Asset
Management Department

Mr. Mitsuo Morii
Deputy Director of Shimizu Corporation
International Division

and

Mr. Hidayat
Advisor of PT. Tokyu Land Indonesia

Mr. Hidetatsu Ikeda
President Director of PT. Tokyu Land Indonesia



In this event, the first Japanese anime-based advertisement in Indonesian property industry was released. The anime focused on Japan and Indonesia culture as well as the future development of Mega kuningan. The anime teaser has been published on various social media platforms, and has reached 1 million views in total. The full-length version of this short anime has been published online as well.

We held questions and answers sessions from the media and provided detailed information about this project. The whole ceremony process went for about three and a half hours including the press release to media.



The construction of BRANZ MEGA KUNINGAN is on time. We will continue working to maintain the high Japanese quality production and aiming for handover in 2023.